Community-based art education in the North

Dr. Mirja Hiltunen
Finland
University of Lapland
Faculty on Art and Design, Art Education
mirja.hiltunen@ulapland.fi

Community-based art education/ Community art in the North

- aims at activating local people and communities to find their own strengths, communality, and trust
- can provide support for local identities
- as well as can support means for social innovations to develop functions inspired by northern culture

S.Lacy 1995

Changes in artist's role

Private			Public
:	:	:	:
experiencer	reporter	analyst	activist

Art

- PUBLIC ART
- COMMUNITY ART
- SITE SPESIFIC ART
- PERFORMATIVE ART
- NEW GENRE PUBLIC ART
- AVTIVISTIC ART
- POLITISEZ ART
- PUBLIC ENGAGED ART
- SOCIALLY ENGAGED ART
- LITTORAL ART
- DIALOGICAL ART
- CONVERSATIONAL ART
- CONNECTIVE ESTHETICS
- RELATIVE ESTHETICS

Site/place-specific art

- influenced by its surroundings
- reguires a personal relationship with the physical qualities of a place
- analysis on the phenomenal experience it arouses
- objective and experience-based information
- knowledge of the history and stories behind the place
- iconology of the place
- the meanings given to the place by others in the community

Pyhätunturi Art Workshop & Utsjoki Tulikettu, Fire FOX





In the projects, art is viewed as a significant and active contributor to society

- opportunity of increased participation in learning in the fields of education and culture in rural areas
- expanding the domain of art education into different sectors of society

the Fjeld's Art Workshop





- Between the years 2000 and 2005 there have been seven longer vocational training courses (5 to 6 months) for
 - The Workshop has provided essential cultural programs and substance for local tourism throughout the year

Aim

- to widen up the dialog between art education and tourism
- inquires about the role of art education in the process of producing an experience product
- Create models for cross sector collaboration





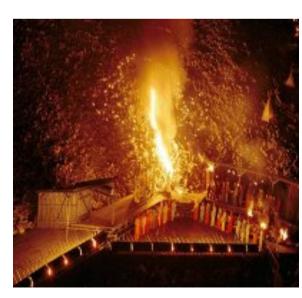


From the other point of view

- Personal development
- Community empowerment and self determination
- Local image and identity
- Imagination and vision for future
- Health and well-being













PERFORMATIVE ART

- Collages of arts which try to create an experience not only by
 - describing, representing and asserting statements
- but offering a space for
 - interaction, participation and dialogue

» (Sederholm 1998)