FAT
FASHION &
TECHNOLOGY

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INFORMATION ON BACHELOR ENTRY EXAM Sept 2024

For the academic year 2024/25

In advance, the **online registration** for the entrance examination is obligatory!

This must be carried out by applicants in UFGonline at www.ufg.at/zulassungspruefung between **July 15th until August 19th, 2024.**

The admission process is divided into two parts. Both parts must be completed successfully.

1. SUBMISSION OF DIGITAL PORTFOLIO between July 15th until August 19th, 2024.

Please upload your application with CV, letter of motivation and work samples as a PDF file (maximum 25MB) in your applicant account (UFGonline).

Please name your PDF file as follows: **Surname_Name_FAT_portfolio**

Your application should include:

1. **Page One: Curriculum Vitae**

    One page consisting of a clear and concise CV. Copies of recommendations, etc. are not necessary!

2. **Page Two: Motivation Letter**

    Why do you want to study Fashion & Technology at the University of Arts Linz?
    Where do you see yourself professionally after graduation and beyond?
    Maximum of ten sentences.

3. **Projects 1 + 2 according to tasks – see page 2**

    Add all your collages, designs and photo series to the portfolio. Make sure that the total amount of data in your portfolio does not exceed 25MB.

4. **Other projects you would like to show** (photos, collages, texts, etc.)

Project 1: LIGHT

Research the topic of light. What is light? How is it created? How can light be made tangible? What can light trigger? What functions does it have? How can it be used? What significance does light have in your everyday life?

TO DOs:
- Document your research with an analog collage. Use pictures, your own photographs, texts, keywords, structures or other materials.
- Design one or more items of clothing or outfits based on your research.

Your designs do not have to be realistic. You can also imagine materials, shapes and characteristics for your models that do not yet exist. The designs do not have to be realized.

You can work with any analog or digital technique for your designs: Drawing, painting, collaging, photography, digital illustration, etc.

Project 2: DISCOMFORT

Fashion is more than a facade; it can be an expression of identity and political attitude and it can touch us emotionally in different ways. With these abilities, it can also create discomfort - through material, form, through what it stands for or through a context in which it fails to work.
Find one or more items of clothing that you find off-putting or unpleasant.
From these pieces, develop a new object that you associate with positive feelings or that stands for something that is positive.

TO-DOs:
- Document the garment(s) with your own photographs.
- Try to make the discomfort you feel visible in a mood board.
- Create a new three-dimensional object from your source material. It does not have to be wearable and can be any size.
- Document the process of transformation with photos.
- Capture the new 3D object in a series of photos that show the object from all angles.

Transparency of your work processes is important to enable your work to be evaluated. Please indicate text citations and image sources. If AI tools are used, these sections must be labeled and the tool used and prompt must be named.

Please use handwritten texts only as a graphic element, as these are often difficult to read!

Make sure that the total amount of data in the portfolio does not exceed 25MB!!

2. EXAM September 6th, 2024

Applicants will be informed via e-mail on **August 30th, 2024,** whether they are admitted to the admission exam.

The admission exam will take place on **September 6th, 2024.**

The **entrance examinations for the academic year 2024/25 will take place online!**

Therefore, applicants do not have to travel to Linz to take part in the entrance examination.

The entrance examination takes place in the form of an interview with the examination board and lasts about 15 minutes.

Here applicants will present their portfolio again and can introduce themselves personally.

The exact schedule and the link for the online examination will be e-mailed to the applicants on August 30th, 2024.

Should you have questions about the rules and requirements regarding the admission procedures, please contact **fashion@kunstuni-linz.at**