FASHION & TECHNOLOGY

INFORMATION ON MASTER ENTRY EXAM Sept 2024

For the academic year 2024/25

In advance, the **online registration** for the entrance examination is obligatory!

This must be carried out by applicants in UFGonline at www.ufg.at/zulassungspruefung between **July 15th until August 19th, 2024.**

The admission process is divided into two parts. Both parts must be completed successfully.

1. SUBMISSION OF DIGITAL PORTFOLIO between July 15th until August 19th, 2024.

Please upload your application with CV, letter of motivation and work samples as a PDF file (maximum 25MB) in your applicant account (UFGonline).

Please name your PDF file as follows: **Surname_Name_FAT_portfolio**

Your application should include:

1. **Curriculum Vitae**
2. **Motivation Letter**

    Why do you want to study Fashion & Technology at the University of Arts Linz?
    Where do you see yourself professionally after graduation and beyond?
    Maximum of ten sentences.

3. **Portfolio for the Master's entrance examination:**

The portfolio for the entrance examination for the Master's course consists of two parts:

Part 1 is a selection of at least 4 previous works. The length of this part should not exceed 20 pages.

Part 2 is the completion of a multi-part assignment (see page 2).

Portfolio assignments (both tasks must be completed):

Task 1: FASHION & ENVIRONMENT

We all know that fashion production processes are harmful to the environment. They destroy natural resources and ecological cycles, create vast amounts of waste, intensify social inequalities and the end products are often harmful to consumers.
What could such a garment look like? What function would it fulfill?

TO-DOs:

- Research the topic of fashion & environment. Concentrate on a specific area that particularly interests you.
- Document your research visually and with key words.
- Imagine you could design a garment / collection that is good for the environment / its wearers instead. What would it change? What function would it fulfill? Create a mood board to show the situation that your garment would improve.
- Design one or more items of clothing/ outfits/ fashion objects. The designs do not have to be realizable (with currently available technologies). You can work with any analog or digital technology to represent your designs.

Task 2: STIMULUS

Create a (quick) three-dimensional object on the subject of "stimulus". Which interpretations of the term are of interest to you? What do stimuli influence, how do you experience stimuli?

TO-DOs:

- Design a 3D object on the topic of "stimulus" and observe the following rules:
  - The object must interact with the human body.
  - It does not have to be wearable in the classic sense.
  - No textile materials may be used.
  - It may not be sewn.
  - The object does not have to be durable.
- Capture the 3D object you have made in a series of photos.

Transparency of your work processes is important to enable your work to be evaluated. Please indicate text citations and image sources. If AI tools are used, these sections must be labeled and the tool used and prompt must be named.

Please use handwritten texts only as a graphic element, as these are often difficult to read!

Make sure that the total amount of data in the portfolio does not exceed 25MB!!

2. EXAM September 6th, 2024

Applicants will be informed via e-mail on **August 30th, 2024** whether they are admitted to the admission exam.

The admission exam will take place on **September 6th, 2024.**

The **entrance examinations for the academic year 2024/25 will take place online!**

Therefore, applicants do not have to travel to Linz to take part in the entrance examination.

The entrance examination takes place in the form of an interview with the examination board and lasts about 20 minutes.

Here applicants will present their portfolio again and can introduce themselves personally.

The exact schedule and the link for the online examination will be e-mailed to the applicants on August 30th, 2024.

Should you have questions about the rules and requirements regarding the admission procedures, please contact **fashion@kunstuni-linz.at**