

FASHION & TECHNOLOGY
INFORMATION ENTRANCE EXAM FEBRUARY DATE
Academic Year 2018/2019

The next entrance exam for the bachelor's program 'Fashion & Technology' will take place on February 26, 2018 starting at 9am.

Online registration for the exam is crucial and must be completed before attending the exam. Therefore, please submit your registration via www.ufg.at/zulassungspruefung between January 8 and February 16, 2018.

The entrance procedure consists of three parts which all need to be completed successfully:

1. SUBMISSION OF DIGITAL PORTFOLIO (8.1. - 16.2.2018)

Please send your application along with your resume, motivation letter and work samples as a PDF file (max. 5MB) to fashion@ufg.at in between January 8 and February 16, 2018.

When naming your PDF file, please adhere to the following form:

Surname_Name_FAT_portfolio

Your application includes:

1. **Page 1: Resume**

One page with a clearly structured resume; please don't attach any copies of degrees or references!

2. **Page 2: Motivation letter**

Why do you want to study Fashion & Technology at the University of Art and Design Linz. Where do you see yourself professionally after completing the study? Maximum of 10 sentences.

3. **Projects**

Project 1:

Research on the subject of "*light*" (noun). What is *light*? How does it occur? How can it be made tangible and what kind of feelings can it create? How important is *light* to you in everyday life?

- Try to encapsulate *light* through your own photos.
- Document your research with a collage consisting of your own photos, texts, bullet points, structures or additional materials.
- Design or create a three-dimensional object on the subject of "*light*". The object does not need to be portable or durable. It can be made of any material and feature any size.
- Photograph the object and add the image/series of photos to your portfolio.

Project 2:

Design one or more garments or outfits on the subject of „*light*“ (noun). You can use any analogue or digital technique to showcase your design: drawing, painting collaging, taking pictures, digital visualisations, etc. You can use as many pages as you wish to present your project, but do take into consideration that your portfolio's entire data volume does not exceed 5MB.

4. **Free projects you would like to show** (photos, collages, texts, etc)

2. DATE PRACTICAL EXAM: FEBRUARY 26, 2018

On February 20, 2018 applicants will be informed via mail if they are permitted to the entrance exam and what work materials are needed.

The entrance exam will be held at the Tabakfabrik Linz, Fashion & Technology, Peter-Behrens-Platz 10, Building 1 / Stiege A / 5th Floor

The exact time schedule will be announced to you via email on February 20, 2018.

Attendance at the practical exam is necessary.

During this exam you will be asked, for instance, to deal with one or more artistic themes, document your focus areas/interests on a questionnaire, etc.

3. INTERVIEW FEBRUARY 26, 2018

During the practical exam, there will be a short conversation with the examination board.

Here, you can present your portfolio in person and introduce yourself to the panel.

Please bring a printed version of your portfolio to the interview.

Also, you can add works which you would like to present to your portfolio.

For questions regarding portfolio/application procedure, please contact:

fashion@ufg.at