

ent

OPEN CALL 2022



Deadline: September 19, 2022
Exhibition: November 18 - December 31, 2022
Location: Kunst- und Kulturwerkstatt ent, Bahnhofstraße 6, 3350 Stadt Haag
Submission to: kontakt@verein-ent.at
Info: www.verein-ent.at/open-call | +43 664 92 36 918
Criteria: Students and graduates of the Univeristy of Arts Linz
Documents: Project description, portfolio, estimated costs

Shop windows usually focus our interest on goods for sale. The display also draws the attention of passersby to the space behind it. A shop window is for viewing, not for entering. It conveys a message. The shop window is a space „in between“, neither outside, nor inside - it functions as a medium, is comparable to a membrane that oscillates between public and private space.



The association **ent - Verein zur Förderung von Kunst und Kultur im ländlichen Raum** (Association for the Promotion of Art and Culture in Rural Areas) began renovating a vacant storefront in the town center of Haag, Lower Austria, at the beginning of 2022. The goal was to create a place that would enable regional art and cultural development and access to contemporary art away from urban centers.

As a former **commercial center** of the region, the town center of Stadt Haag played an important role historically, especially due to its proximity to Steyr and Linz. The house in which the association was able to move into new premises has a long tradition. Originally built as a stable, it housed a clothing store for decades and also a hairdressing salon in the 1960s.

The **large display windows** of the space will provide space for exhibitions that change several times a year. This year's call for entries is aimed at students and graduates of the Linz University of Art, both individual artists and groups.

We are looking for two to four **site-specific works** from all disciplines that deal with local conditions and are dedicated to the themes of „shop windows,“ „public-private,“ and „outside-inside.“

The selection of the submitted works will be carried out by an **internal jury** of the association.

In this context, adequate remuneration in the form of an **artist's fee** is a matter of course, although the exact amount can only be fixed once all funding commitments have been received. Likewise, production costs will be covered according to need and possibility. The final financial conditions will be communicated transparently and in a timely manner before the project begins.

In the attached plan you will find the dimensions of the shop windows and the area to be covered. An appointment for a viewing can be arranged with Verena Mayrhofer [by mail: kontakt@verein-ent]. The ent is publicly accessible by train, the train station Stadt Haag is only a 10-minute walk away.

